

NORTH CAROLINA COACHES ASSOCIATION CODE OF ETHICS

Objective

To promote high standards among North Carolina coaches and to work towards the improvement of high school athletics.

Coaches' Responsibilities

When entering the coaching profession a coach accepts certain obligations and responsibilities to players, fellow coaches, and to the contests he/she directs. To keep the coaching profession on an exemplary level, all coaches must assume these responsibilities in a manner which reflects honor and dignity.

The coach should by principle and example set a pattern of behavior for the athletes, as the coach may influence those under his/her direction more than any other person. Parents place their dearest possessions under our guidance and care and we must ensure that all athletes are better for having played for us.

Coaches should meet rival coaches before and after contests to exchange greetings.

Coaches must practice self-control on the sidelines and on the practice field towards players, officials, administrators, and fans.

Coaches must see that each injured athlete receives immediate and appropriate medical attention.

Coaches should remember that their primary function is to further and enhance their players' educations through participation in athletics.

Coaches should remember the positions they hold in the school system and must support administration policies, rules, and regulations. Where differences with administrators exist, discussion should take place and remain behind closed doors.

Coaches should assist their booster clubs.

Coaches should support the North Carolina Coaches Association and the North Carolina High School Athletic Association.

Coaches should ensure that every participant meets all requirements for eligibility. Any coach who attempts to circumvent eligibility rules or to unduly influence instructors or administrators in the performance of their professional duties on behalf of an athlete is guilty of unethical conduct.

Coaches should inspire the athlete to achieve his/her academic potential.

Coaches must have a thorough knowledge of the game rules. No rule should be disregarded to a team's advantage.

Every coach should stress good sportsmanship. If a coach defends or ignores unsportsmanlike actions by his/her team, that coach is guilty of a breach of coaching ethics.

Coaches should advise players as to proper conduct in meeting with the press. Players must be advised to promote their team and to never disparage an opponent.