

North Carolina Coaches Association
2017 East-West All-Star Games Yearbook Program
ADVERTISING ORDER FORM
(Please print clearly.)

Name of High School _____ *Circle one: East West*

Names of All-Stars and All-Star coaches with photos appearing in your ad:

Circle one and write sport in blank (Football, Basketball, Soccer)

Ex. <u>Benny Bender</u>	Coach	<u>Men's</u>	Women's	<u>Soccer</u>
1. _____	Coach	Men's	Women's	_____
2. _____	Coach	Men's	Women's	_____
3. _____	Coach	Men's	Women's	_____
4. _____	Coach	Men's	Women's	_____
5. _____	Coach	Men's	Women's	_____

Others (All-State cheerleader, etc.) _____

School Principal(s): _____

Athletic Director(s): _____

Athletic Coaches: _____ Sport: _____

_____ Sport: _____

_____ Sport: _____

School ad is sponsored by: _____

School Mascot name: _____

MAIN MESSAGE & CONTENT OF YOUR SCHOOL'S AD

(EX. Congratulations to... AHS Salutes... Proudly presents our All-Star... Best wishes... be creative!)
Include team honors, individual awards, scholarships earned, etc. Attach a separate page if necessary.

In the event there are questions during the production of this ad or changes need to be made to the ad:

Name of contact person: _____

Cell: (_____) **Other phone:** (_____)

Contact's email: _____

ORDERING INSTRUCTIONS

Completely fill out *both sides* of this Order Form. Note: Other All-Star participants from your school will be added to your school ad by the Advertising Coordinator as rosters are finalized and as the printing schedule permits. Send or scan and email a clean, printed image of your school's logo or mascot if you want to include it in your ad. We will use the athlete's photo they were asked to submit with their acceptance form for both their player profile and school ad... OR you may email alternate photos (action or portrait) to use in your ad. Put the school's name in the subject line and clearly identify files sent. Images should be minimum 200 KB for best reproduction. All-State Cheerleaders: If an All-State Cheerleader was selected from your school and you would like to include them in your ad, you will need to send us their photo. (All-State Cheerleaders are not selected by the NCCA) If you choose, your school can design your own ad for the All-Star program, save it as a Grayscale PDF (300 dpi) and send it by email before the deadline. *When producing your ad, be sure to use the correct dimensions (see below) for the ad size you have ordered and paid for with this order form.* Send full payment by check with this order form for your school's ad. All school ads must be prepaid in order to be placed in the 2017 All-Star Program. Make a copy of this order form for your records.

Mary Buchanan, Advertising Coordinator: eastwestprogram@gmail.com 336-337-8608

_____ **High School would like to reserve space for the following size ad for publication in the 2017 East-West All-Star Games Yearbook Program:**

- (Check one) _____ **Full Page (7.5" W x 10" H).....\$360.00**
- _____ **Half Page (7.5" W x 4.5" H).....\$230.00**
- _____ **Quarter Page (3.625" W x 4.5" H).....\$165.00**

(Check one) _____ We would like for the Advertising Coordinator to design our school's ad for the 2017 Program using the information we have provided on the reverse side of this order form.

_____ We are designing our own ad for the 2017 Program and will deliver via email to the Advertising Coordinator as soon as possible before the June 9th deadline to eastwestprogram@gmail.com

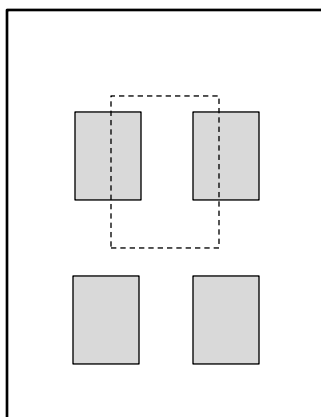
Amount enclosed: \$ _____

Make checks payable to "East-West All-Star Program" and mail to:

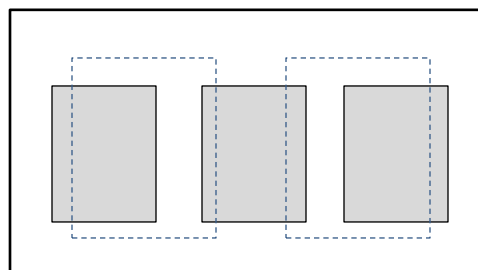
**North Carolina Coaches Association
Attn: Mary Buchanan
1101 Westover Terrace
Greensboro, NC 27408**

DEADLINE FOR ADVERTISING ORDERS IS FRIDAY, JUNE 9th, 2017.

Full Page Ad – Up to 4, or more All-Stars



Half Page Ad – Up to 3 All-Stars



Quarter Page Ad – One All-Star only

